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📅 Notice Period: 1 Month

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🌐 www.yehyahteit.com

📍 UAE - Dubai

APPRECIATION & AWARDS

- RTA Chairman 2
- Dubai Police Commander 1
- Dubai Police - IT General Manager 1
- Dubai Police - Traffic General Manager 1
- Dubai Police - Protective Security & Emergency General Manager 1
- RTA - Licensing Agency CEO 2
- RTA - Drivers Department Director 2
- RTA - IT Team 1

YEHYA HTEIT

Senior Product Manager
Digital Transformation Expert

BACKGROUND

I'm a skilled Digital Transformation Expert with over 19 years' experience in initiating, managing, and delivering digital services in class leading entities in UAE like RTA (Roads and Transport Authority), Dubai Police, GDRFA and Belhasa Group, I practiced supporting businesses to innovate, optimize ROI, transform, and scale their organization, and succeed. I ensures that countless clients receive exactly what they need and are completely satisfied. I passionate about using technology to solve business challenges, improve customer experience and lives. I holds double bachelor's degrees in "Management Information System" and "Computer Science" from "AUL UNIVERSITY" in Lebanon.

WORK EXPERIENCE /SKILLS

Business / Technical

- Projects and Products Management
- Agile/Waterfall methodologies
- User Experience & Design Thinking Expert
- Microservice Architecture
- Enterprise Architecture
- Data Analytics/BI
- Data Migration and Synchronization
- DevOps, Governance
- Domain Driven Design
- Blockchain

Functional

- Leading Agile Squads (Analysis, Development, Quality, Support)
- Engaging with Service Design to build world class services
- Helping in setting a Digital Strategy and manage technology roadmaps
- Stakeholder management
- Solid experience in designing, implementing large scale IT projects
- Identification of value possibilities, shaping of opportunity value
- Leading Business/System Analysis Team

PROFESSIONAL CERTIFICATES

Product & Service Management

- SAFe POPM (Scaled Agile Certified)
- Certified Agile Product Owner
- Certified Agile Scrum Master
- Certified PRINCE2
- ITIL (IT service Management)

UX and Service Design

- Google UX Design Professional Certificate
- Certified Design Thinking Professional
- Togaf 9 (Certified Enterprise Architecture)
- Sketch, Adobe XD and Figma

Quality & Governance

- Certified Lean Six Sigma YB
- COBIT5 (Certified in IT Governance Framework)

Technical

- Certified Blockchain Developer
- Certified Blockchain Expert
- BigData Foundation level
- Mongo DB Foundation level

PRODUCTS/PRODUCTS I WORKED ON

1

Client: **GDRFA**

Employer: **Emaratech**

Location: **UAE - Dubai**

Project Name: **Visa Issuance**

Role: **Senior Product Owner**

- Collaborated with cross-functional teams to define and prioritize product requirements and features. Utilized agile methodologies to manage project timelines, ensuring timely delivery and high-quality outcomes. Engaged with stakeholders to gather feedback and continuously improve product offerings.
- Conducted regular product demonstrations and presentations to senior management and key stakeholders, highlighting progress and future plans.

2

Client: **Emirates Driving Institute**

Employer: **Brixio**

Location: **UAE - Dubai**

Project Name: **iCademy**

Role: **Senior Product Manager**

- iCademy is an essential software for effective administration and management of EDI students. It is designed to provide comprehensive support to EDI by streamlining the process of student management, enabling seamless communication between staff and students, and ensuring a hassle-free learning experience for all.
- With iCademy, EDI can easily manage student records, track their progress, and monitor their performance. It is equipped with a user-friendly interface that allows for quick and easy access.

PRODUCTS/PRODUCTS I WORKED ON

3 Client: **RTA Dubai** Employer: **Ideal Soft Emirates L.L.C** Location: **UAE - Dubai**
Project Name: **Smart Licensing System** Role: **Senior Product Owner**

- It is a licensing solution developed to access 150+ services for drivers and vehicle's owners through an online portal, IVR system, call center, service centers, mobile application, automated kiosks and private sector entities (such as opticians, vehicle inspection centers, insurance companies, Vehicles agencies, ...etc.)
- It is a mission-critical system and huge enterprise system that handles millions of sensitive transactions for both individuals and corporates.

4 Client: **RTA Dubai** Employer: **Ideal Soft Emirates L.L.C** Location: **UAE - Dubai**
Project Name: **Smart Vehicle Inspection** Role: **Senior Product Owner**

- It is a solution that connects all vehicle inspection centers through a centralized portal, and enables tiered management and monitoring of all inspection processes on lane, center, city levels. Each inspection process is monitored digitally through automated and visual tests that differ according to the vehicle type in addition to surveillance and feed recording.

5 Client: **Dubai Police** Employer: **Ideal Soft Emirates L.L.C** Location: **UAE - Dubai**
Project Name: **Fines Integration System** Role: **Business/System Analyst**

- Used for online integration between Dubai licensing system and other Dubai fines systems such as Dubai parking fines, Dubai Salik Toll System, and federal licensing systems to collect and maintain fines issued by UAE traffic systems

6 Client: **Dubai Police** Employer: **Ideal Soft Emirates L.L.C** Location: **UAE - Dubai**
Project Name: **Traffic Accidents System** Role: **Business/System Analyst**

- The system is being introduced with the aim of registering minor and major roads accidents in Dubai. System helps decision makers to get and analyse technical reports in a quick manner to take the right and proper decision

7 Client: **Dubai Police** Employer: **Ideal Soft Emirates L.L.C** Location: **UAE - Dubai**
Project Name: **Electronic Messaging System** Role: **Quality Control/Imp. Eng**

- Electronic Messaging System is crafted to replace all of Dubai Police's manually drafted letters and circulars issued between departments and external entities. Helps DP to organize and automate all daily correspondence and align business processes between departments and police stations.